

CALLING ALL AGENTS!

Inquiries accepted from
Massachusetts only.

Your Mission:

Stop Underage Drinking... While Earning 25% Commissions*

In the wrong hands, alcohol can be deadly. Much is riding on your ability to stop underage drinking, but it won't be easy. Minors often work undercover. They use counterfeit IDs. They disguise themselves to look older. They may even have a mole working in your client's organization!

That's why your clients are counting on your help – and that's why you can count on us. Contact us for a free copy of our video, "Stop Underage Drinking," and share it with your clients and prospects. They'll learn all of the tricks used by drinkers who are underage and undercover.

It also makes a great door opener if you're looking to sell liquor liability insurance to a prospect. LLJUA is the liquor liability insurer of last resort. We offer:

- Comprehensive coverage with no deductibles and no aggregate limits
- Legal fees and expenses included in cost of insurance
- 10% add-on for assault and battery coverage**
- 1% add-on for excess property damage**
- A 10% discount for clients if 100% of managers and 75% of servers participate in an approved alcohol-training program

Let us be your secret weapon to help your clients stop underage drinking – and to help you increase your sales. If your client doesn't qualify for coverage in the voluntary market, just call us toll free.

1-877-366-1140



95A Turnpike Road
Westborough, MA 01581
www.lljua.org

* Commissions are 25% on new first-year liquor liability policies, 20% on policies sold to businesses that already had liquor liability coverage, 15% on renewals and 10% on temporary policies.

** \$50 minimum premium



Insurer of
**LAST
RESORT**

25%
COMMISSION!